

Bell System Reorganized

The Wall Street Communications Association Board of Directors has issued the following clarification of the Bell divestiture:

Many Bell employees have questions about Divestiture. To end any confusion, we present the following concise explanation:

First, a fully separate subsidiary (FSS) will be established for the unregulated competitive areas of communications. Both the regulated and unregulated companies will be owned by AT&T.

Next Data will be bundled with the Network. Both, in turn, will be divided into bundled and unbundled segments. The bundled segment will be called Datawork and the unbundled segment will simply be called NET. The unbundled NET Department will be merged with the unregulated, but bundled, Marketing Demand Segment which will oversee the Phone Centers. The Phone Centers will be expanded and

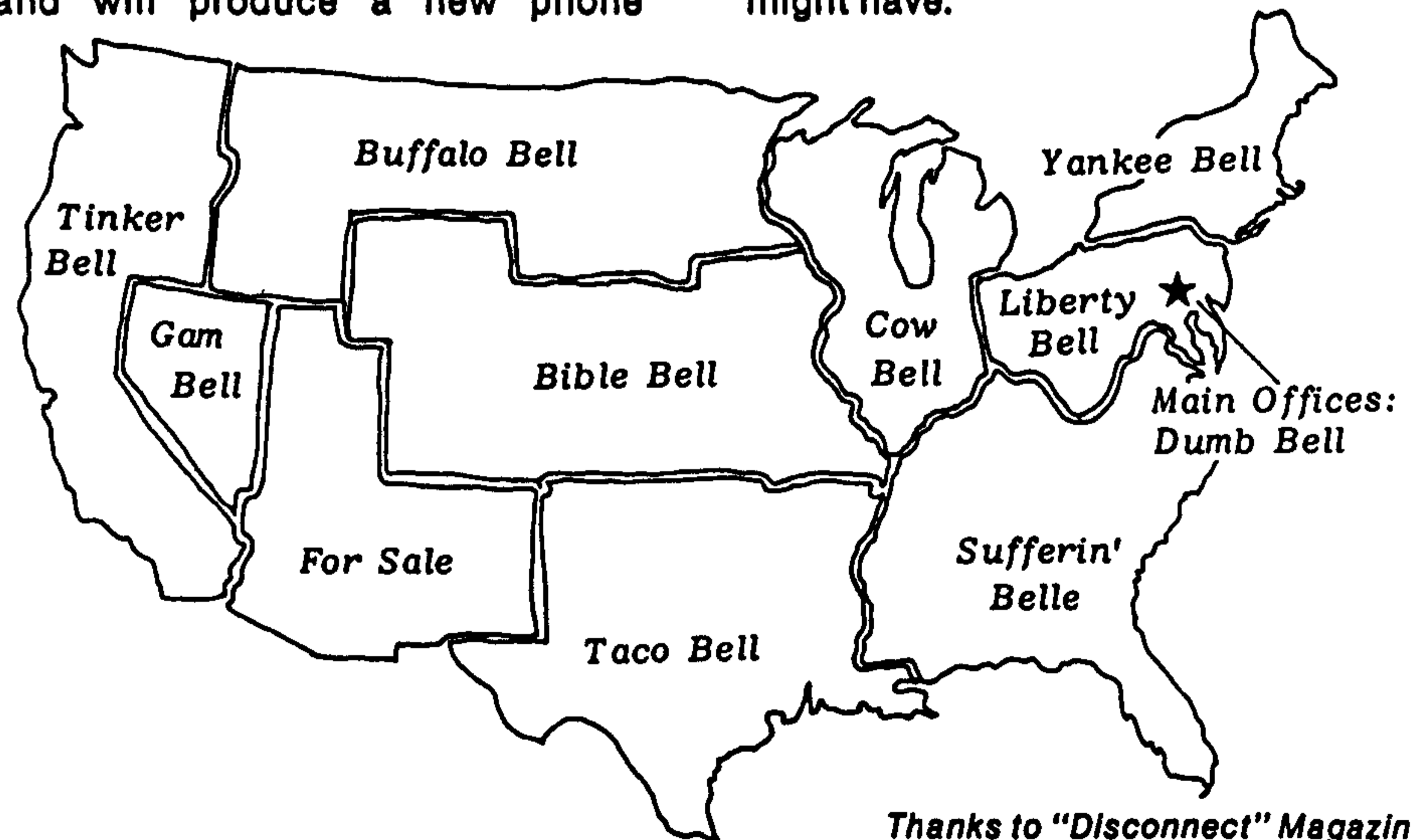
merged with a fast food chain. Residence Services will be split and merged with Building Services.

The Annoyance Call Bureau will now handle collections. Special Services will be renamed Perplexing Services and will be merged with BPOC. Installation and Repair will be abolished. Their functions will be handled by Sears on a mail-order basis. All Dimension PBXs will be sold by Heath in kit versions. Bell Labs will merge with Radio Shack and will produce a new phone

system called the Trash-85. Western Electric will move to Singapore and be renamed Eastern Electric. Eastern Electric will then merge with Western Union. For clarity's sake, the merged company will be called Eastern Western Electric Telephone, Telegraph and Data Corporation.

On every Tuesday at 4 P.M. when the MUZAK stops, all employees will change seats.

We hope this simple explanation will clear up any questions you might have.



Thanks to "Disconnect" Magazine